

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
563912-2	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	2889

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	563912	9779062

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
8380	20	442

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/28/12	08/04/12	Sa 6p-7p	6p-7p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 08/04/12 6:13 PM Sa 6p-7p 6p-7p :30 RNTV072501H \$450.00 NM									
3	07/28/12	08/04/12	Late News Sa	1030-11p	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 08/04/12 10:59 PM Late News Sa 1030-11p :30 RNTV072501H \$650.00 NM									
4	07/29/12	08/05/12	Su 11p-12a	11p-12a	-----S	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 08/05/12 11:56 PM Su 11p-12a 11p-12a :30 RNTV072501H \$60.00 NM									
5	08/10/12	08/10/12	FOX 8 Morning News	5-6a	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 08/10/12 5:56 AM FOX 8 Morning News 5-6a :30 RNTV072501H \$300.00 NM									
6	07/30/12	08/02/12	FOX 8 Morning News	5-6a	MTWT---	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWT--- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 5:27 AM FOX 8 Morning News 5-6a :30 RNTV072501H \$300.00 NM 3 8 Tu 07/31/12 5:43 AM FOX 8 Morning News 5-6a :30 RNTV072501H \$300.00 NM 1 8 W 08/01/12 5:14 AM FOX 8 Morning News 5-6a :30 RNTV072501H \$300.00 NM 4 8 Th 08/02/12 5:47 AM FOX 8 Morning News 5-6a :30 RNTV072501H \$300.00 NM									

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Advertiser		Product	Estimate Number
Republican National Comm		RNC	2889

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
7	08/06/12	08/09/12	FOX 8 Morning News	5-6a	MTWT---	:30	5	\$300.00	NM																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWT---</td><td>5</td><td>\$300.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/06/12	08/12/12	MTWT---	5	\$300.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/06/12	08/12/12	MTWT---	5	\$300.00																								
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	8	M	08/06/12	5:23 AM	FOX 8 Morning News	5-6a	:30	RNTV072501H	\$300.00	NM																			
2	8	Tu	08/07/12	5:23 AM	FOX 8 Morning News	5-6a	:30	RNTV072501H	\$300.00	NM																			
5	8	W	08/08/12	5:11 AM	FOX 8 Morning News	5-6a	:30	RNTV072501H	\$300.00	NM																			
3	8	W	08/08/12	5:54 AM	FOX 8 Morning News	5-6a	:30	RNTV072501H	\$300.00	NM																			
4	8	Th	08/09/12	5:25 AM	FOX 8 Morning News	5-6a	:30	RNTV072501H	\$300.00	NM																			

<u>Total Spots</u>	13	<u>Gross Total</u>	\$4,160.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$624.00
<u>Net Amount Due</u>	\$3,536.00